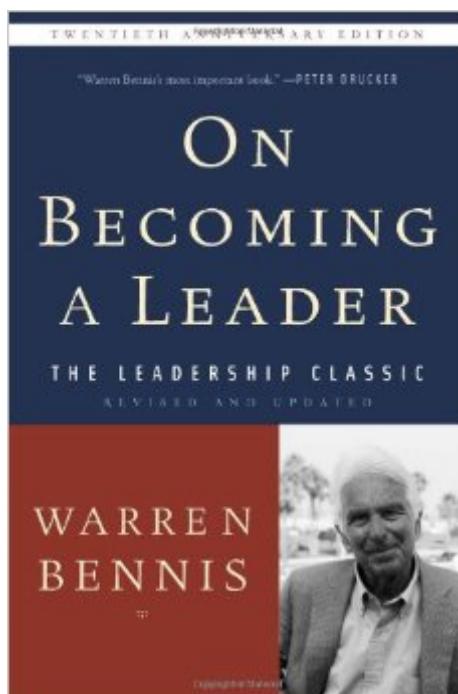


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# On Becoming A Leader



## **Synopsis**

Deemed "the dean of leadership gurus" by Forbes magazine, Warren Bennis has for years persuasively argued that leaders are not born; they are made. Delving into the qualities that define leadership, the people who exemplify it, and the strategies that anyone can apply to achieve it, his classic work *On Becoming a Leader* has served as a source of essential insight for countless readers. In a world increasingly defined by turbulence and uncertainty, the call to leadership is more urgent than ever. Featuring a provocative new introduction, this new edition will inspire a fresh generation of potential leaders to excellence.

## **Book Information**

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Average Customer Review: 3.8 out of 5 stars See all reviews (94 customer reviews)

Best Sellers Rank: #35,881 in Books (See Top 100 in Books) #159 in Books > Business & Money > Skills > Decision Making #176 in Books > Business & Money > Management & Leadership > Decision-Making & Problem Solving #566 in Books > Business & Money > Management & Leadership > Leadership

## **Customer Reviews**

As the title indicates, this is a book on leadership development - "the hows: how people become leaders, how they lead, and how organizations encourage or stifle potential leaders." The premise upon which this book is based is best put by Warren himself - "...leaders are people who are able to express themselves fully. By this I mean that they know who they are, what their strengths and weaknesses are, and how to fully deploy their strengths and compensate for their weaknesses. They also know what they want, why they want it, and how to communicate what they want to others, in order to gain their cooperation and support. Finally, they know how to achieve their goals. The key to full self-expression is understanding one's self and the world, and the key to understanding is learning - from one's own life and experience." The book then goes on to further elaborate on each of the areas highlighted above. The key differentiator between this and other

leadership books is that this one promotes unleashing leadership from within, rather than describe what a person should strive to be. To me, this is the only way to develop sustainable authentic leaders. Another area of focus is that of experience. Warren stresses the importance of experience as the primary and ultimate development vehicle for leaders. Education is all its forms is important - but does not substitute the need for experience whether successes or failures. The book brings to life all of the aspects discussed through the stories of many successful leaders from a variety of sectors. A must read in the area of leadership and personal development!

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